

SPONSORSHIP OPPORTUNITIES:

Talent Competition Sponsor- [\$20,000] --no longer available

Your organization/company will sponsor our K-8 NYC focused talent competition providing for a total of \$20,000 in scholarship funds to be donated to the organizations providing services, products or other to the awardees.

Ed Tech Co-Host Sponsor [\$5,000]

This unique sponsorship- in partnership with PALNYC and NEST+M- offers your organization the opportunity to Co-Host the NYC Ed Tech Family Day: A'Fair. In addition to top billing alongside PALNYC, your organization will be mentioned as a partner with PALNYC and an **Ed Tech Host Sponsor** at every PALNYC event held throughout the 2014/2015 season (includes the Fair, all monthly workshop events and any special events), and included on E-newsletters and other correspondence + 2 email blasts to our audience.

Additionally:

- Your organization will be featured as *the priority spot (the free space)* in the Student Scavenger Hunt, Ed Tech Bingo Game, a must visit to win and receive prizes, providing the strongest visibility and attendee participation on the day of the event.
- Priority vendor space and tabletop with electricity and WiFi connection for the Fair.
- Name, Logo/URL will be prominently displayed on the event website and on all print materials for the 2014/2015 season + materials included in our swag bag
- Up to 2 Sponsored E-Blasts.
- Up to 4 registered attendees for the Fair.
- Lunch for up to 4 attendees at the Fair.

Ed Tech Founding Sponsor [\$2,500]

This is an Annual Sponsorship. Your organization will be mentioned as a partner with PALNYC and an **Ed Tech Founding Sponsor** at every PALNYC event held throughout the 2014/2015 season (includes the Fair, all monthly workshop events and any special events), and included on E-newsletters, and other correspondence.

Additionally:

- Your organization's logo will appear as a backdrop to the main presentation and will be given priority space on all event signage at the NYC Ed Tech Family Day: A'Fair.
- Your organization will be featured with a high visibility spot in the Student Scavenger Hunt, Ed Tech Bingo Game, a must visit to win and receive prizes, providing strong visibility and attendee participation on the day of the event
- Priority vendor space and tabletop with electricity and WiFi connection for the Fair.
- Name, Logo/URL will be prominently displayed on the event website, event guide, event app and on all print materials for the 2014/2015 season + materials included in swag bag
- 1 Sponsored E-Blast during the 2014/2015 season.
- Up to 4 registered attendees for the Fair.
- Lunch for up to 4 attendees at the Fair.

Ed Tech **STEM** Domain Sponsor - [\$1,500]

As a **Domain Sponsor**, your name and logo will be reflected as one of only five Ed Tech Domain Sponsors in the program and on all event signage. For organizations that specialize in Science, Technology, Engineering and Math, the **Ed Tech STEM Domain Sponsor** will be the primary company featured in the STEM Domain area.

Additionally:

- Your organization will be featured with a high visibility spot in the Student Scavenger Hunt, Ed Tech Bingo Game, providing strong visibility and attendee participation at the event
- Ed Tech Domain Sponsors are entitled to priority vendor space and a display area with electricity and WiFi connection.
- Your name, logo, and web link will appear on the PALNYC website through the 2014/2015 season and will appear on the event website, event guide, event app and all printed event materials. Your materials may also be included in our swag bag.
- 1 Sponsored E-Blast.
- Up to 2 registered attendees for the Fair.
- Lunch for up to 2 attendees at the Fair.

Ed Tech **Visual & Performing Arts** Domain Sponsor - [\$1,500]

As a **Domain Sponsor**, your name and logo will be reflected as one of only five Ed Tech Domain Sponsors in the program and on all event signage. For organizations that specialize in Visual & Performing Arts, the **Ed Tech Visual & Performing Arts Domain Sponsor** will be the primary company featured in The Arts Domain.

Additionally:

All of the benefits of the STEM Domain sponsor. [See above]

Ed Tech **Language & Literacy** Domain Sponsor - [\$1,500]

As a **Domain Sponsor**, your name and logo will be reflected as one of only five Ed Tech Domain Sponsors in the program and on all event signage. For organizations that specialize in Language & Literacy learning, the **Ed Tech Language & Literacy Domain Sponsor** will be the primary company featured in the Language & Literacy Domain.

Additionally:

All of the benefits of the STEM Domain sponsor. [See above]

Ed Tech **Mind & Body Health** Domain Sponsor - [\$1,500]

As a **Domain Sponsor**, your name and logo will be reflected as one of only five Ed Tech Domain Sponsors in the program and on all event signage. For organizations that specialize in Mind & Body Health, the **Ed Tech Mind & Body Health Domain Sponsor** will be the primary company featured in the Mind & Body Health Domain.

Additionally:

All of the benefits of the STEM Domain sponsor. [See above]

Ed Tech **21st Century Skills** Domain Sponsor - [\$1,500]

As a **Domain Sponsor**, your name and logo will be reflected as one of only five Ed Tech Domain Sponsors in the program and on all event signage. For organizations that specialize in 21st Century Skills, the **Ed Tech 21st Century Skills Domain Sponsor** will be the primary company featured in the 21st Century Skills Domain.

Additionally:

All of the benefits of the STEM Domain sponsor. [See above]

Ed Tech Innovator [\$500]

Ed Tech Innovators are entitled to preferential vendor placement and a tabletop with electricity and WiFi connection.

Additionally:

- Up to 2 registered attendees for the Fair, includes 2 lunches.
- Logo/URL listed on website, event guide and app + materials included in our swag

Ed Tech Enthusiast [\$300]

Ed Tech Enthusiasts are entitled to standard vendor placement and a display table with electricity and WiFi connection.

Additionally:

- One registered attendee, includes lunch.
- Logo/URL listed on website + materials included in our swag bag

Ed Tech Supporter [\$150]

Ed Tech Supporters are entitled to shared vendor space ONLY with electricity and WiFi connection.

Additionally:

- One registered attendee, includes lunch.
- Logo/URL listed on website

Media Sponsors- [Contact Angelique LeDoux for details: 917.349.5107](mailto:angelique@doux.com)

Partner with PALNYC and promote the Fair, direct to your base through your distribution channels, including website presence, publications, e-newsletters and more.

PALNYC Donor [any amount] *charitable contributions for the benefit of the PALNYC Scholarship Fund to allow parents in underserved communities the opportunity to attend our events*

- Your name, foundation or company and logo will be printed in our Fair program as well as all PALNYC events and website throughout the year.
- For contributions above \$5000, a personal mention will be made during the Fair.

Advertising Opportunities

Limited opportunities are available to advertise at the NYC Ed Tech Family Day: A'Fair. Please select your level of participation. Print ads will be displayed in color ink in our event guide. Please supply up to 4-color, 300 dpi high resolution, print-ready artwork to palworkshops@me.com by **October 15, 2014**. Inquire about Non-Profit Pricing Artwork editing or creation is subject to a design fee of \$30 (includes one round of edits with designer).

- Premium Banner Ad - \$450 (Displayed PALNYC website and on the event website, year-round)
- Standard Banner Ad - \$300 (Displayed on the event webpage)
- Color Inside Cover Print Ad, Event Guide - \$500 (Printed on event guide)
- Color Print Ad, Event Guide - \$350 (Quarter page on printed event guide)
- Combo Ad - \$1000 (Ad Displayed on PALNYC website, in print guide and event app)
- Guidebook Event App Ad - \$250 (Banner space in Guidebook Event App)

Sponsorship & Exhibitor Pricing [[Register online](#) or [email/fax to PALNYC](#)]

We want to be sponsors/exhibitors of the 2014 **NYC Ed Tech Family Day: A'Fair** on **November 8, 2014** presented by **Parents of Accelerated Learners (PALNYC)**. Count us in to support PALNYC in introducing New York families to the best in education technology learning tools through engaging hands-on play. I am interested in the following sponsorship level:

<input type="checkbox"/> Ed Tech Host Sponsor \$5,000	<input type="checkbox"/> Ed Tech Founding Sponsor \$2,500	<input type="checkbox"/> Ed Tech STEM Domain Sponsor \$1,500	<input type="checkbox"/> Ed Tech Lang&Literacy Domain Sponsor \$1,500
<input type="checkbox"/> Ed Tech the Arts Domain Sponsor \$1,500	<input type="checkbox"/> Ed Tech Mind & Body Health Domain Sponsor \$1,500	<input type="checkbox"/> Ed Tech 21st Century Skills Domain Sponsor \$1,500	<input type="checkbox"/> Ed Tech Innovator \$500
<input type="checkbox"/> Ed Tech Enthusiast \$300	<input type="checkbox"/> Ed Tech Supporter \$150	<input type="checkbox"/> Media Sponsor*	<input type="checkbox"/> PALNYC Donor Amount \$ _____

I would like to add the following to my package:

Total Amount Due: \$ _____

- _____ Premium Banner Ad **\$450**
- _____ Standard Banner Ad **\$300**
- _____ Color INSIDE COVER Print Ad **\$500**
- _____ Color Print Ad **\$350**

- _____ COMBO Ad **\$1000**
- _____ Event App Ad **\$250**
- _____ Additional attendees (up to 3) at **\$15 each**
- _____ Swag Bag **\$1000 branded bag/\$250 logo**

Name of Company: _____ Contact Name: _____

Name(s) of Representative(s) Attending: _____

Address: _____ City/State/Zip: _____

Phone number: _____ Cell: _____ Email: _____

PAYMENT DETAILS: *Notice of cancellation must be received in writing by October 15, 2014 for refund**

I will pay by check- made payable to **Parents of Accelerated Learners**
 credit card - Please Select- American Express Visa Mastercard Discover

Name on Card _____ Exp. _____ Date _____ CVV# _____

Account # _____

Billing Address & Zip of Credit Card: _____

Signature _____

Please return this form to:

ATTN: Angelique LeDoux, Executive Director, Parents of Accelerated Learners, PALNYC via Email and confirm receipt. Email: palworkshops@me.com via Fax to: 866-583-6376 For Questions- Phone: 212.343.8881 via mail to: 131 Varick Street #935, NY, NY 10013 *Contact Angelique LeDoux directly 212.343.8881/fax 866.583.6376

Thank you for your support. PALNYC is a 501(c)3 non-profit corporation and your donation may be deductible as allowed by law.